

# Competition Entry Form



Congratulations! It is a tribute to your abilities and professionalism to have been nominated for this prestigious state and national award.

Open to everyone regardless of affiliation or professional designation, candidates must:

- Be an insurance customer service representative, or have primary responsibility for customer service duties.
- Write an essay of no more than two pages double-spaced (approximately 1,000 words). Essay topic: ***“Many people come to the insurance business by chance and stay by choice. In the first paragraph, briefly describe how you were first employed in the insurance business. Then, given the changes you have observed and anticipate in the future, explain what would be the best title for the CSR of tomorrow and why.”***
- Submit letter(s) of recommendation from professional reference(s).

To complete your entrance into the competition, please complete this form and return it with your essay by **May 1, 2010**. All essay entries become property of The National Alliance, inclusive of permission to reprint.

## Candidate Information (you may nominate yourself)

*Please print or type.*

Name \_\_\_\_\_

Designations (if any) \_\_\_\_\_

Years of experience \_\_\_\_\_

Position \_\_\_\_\_

Agency/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone (        ) \_\_\_\_\_ Fax (        ) \_\_\_\_\_

Email \_\_\_\_\_

## References – Two insurance business references are required (e.g., clients or industry colleagues)

1. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone (        ) \_\_\_\_\_

2. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone (        ) \_\_\_\_\_

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# Competition Entry Form...continued.

## Education/Involvement/Achievement (attach additional paper if needed)

*Please print or type.*

Formal Education

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Insurance Related (within last 2 years)

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Insurance Awards/Honors/Affiliations (within last 2 years)

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Community Involvement/Awards/Honors (within last 2 years)

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Significant Contributions to Business/Coworkers (within last 2 years)

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### Return this form with completed essay to:

The National Alliance • P.O. Box 27027 • Austin, TX 78755-2027 • 800-633-2165 • Fax: 512-349-6194

**Deadline for receipt of all materials is May 1, 2010.**

## Awards

Nominees will first compete on a state level. State winners will automatically be entered into the national competition.

### **State Winner**

Framed Certificate of Achievement; state recognition; advancement to national competition

### **4 National Finalists**

\$500 cash award; national recognition; gold and garnet pin

### **National Award Recipient**

\$2,000 cash award; gold and diamond pin; employer receives a scholarship to a National Alliance program; nominator receives a \$1,000 cash award