



## THE NATIONAL ALLIANCE for Insurance Education & Research

The National Alliance for Insurance Education & Research is the premier educator for insurance and risk management professionals. The organization provides insurance and risk management education and high-level designations that are recognized for their excellence around the world and are offered at venues across the United States, in 29 American universities, and in many other countries. Industry professionals who hold designations from The National Alliance are more likely to be hired and earn higher salaries than peers without these prestigious designations.

[www.TheNationalAlliance.com/CISR-for-HS](http://www.TheNationalAlliance.com/CISR-for-HS)



# EMPOWER YOUR STUDENTS



## CISR Program for High School

This innovative insurance CTE certification program will help your students create the future they need and deserve. This program offers an entry into the growing Insurance and risk Industry and will open a career path for interested students who successfully complete the program and pass the exams, earning them the foundational Certified Insurance Service Representative (CISR) designation.



# WHAT IS THE CISR CERTIFICATION?

An individual with a CISR designation has completed a rigorous instructional program to become a highly trained Certified Insurance Service Representative. The designation provides front-line insurance professionals with the skills required to analyze risks, policies, forms, and claims data. With advanced knowledge and communication abilities, individuals holding the CISR designation have a competitive edge in the job market.



*This CTE Program helps us bridge the gap between education and the workforce.*  
-Denise Ayres, Temple ISD

  
**JOB DIVERSITY**  
Tech, Healthcare,  
Military, Business

  
**SALARY**  
\$40K-\$70K

## FOUNDATIONS OF THE PROGRAM

The National Alliance's CISR Program for High School is a digital classroom experience based on the Texas Essential Knowledge and Skills (TEKS) state standards and the highly respected CISR curriculum. The program is on the 2019-2020 Texas Approved List for CTE.

## OFFERING THE PROGRAM

CTE Directors and Business/Finance teachers, take notice! Because all the materials required for student success are provided, class facilitation requires no special training or certification. Facilitators/instructors access each course and additional resources through an online Learning Management System (LMS) established and maintained by The National Alliance. Exams reside and are delivered through the LMS.

## EMPOWER YOUR STUDENTS

Although students may feel uncertain about what happens next, all of them should feel empowered to reach their full potential. The CISR for High School program equips students with industry training so they can analyze insurance risks, policies, forms, and claims data, giving them a significant advantage before entering the workforce.

## WHAT IS PROVIDED?

- Lesson Plans
- Formative and Summative Assessments
- Video Lectures
- Digital Books
- Study Guides
- Practice Exercises and Self-quizzes
- Online Access to Experts
- Curriculum Maps for the semesters

## SCHOOL BENEFITS

- 2020-2021 TEA Approved List of Industry-Based Certifications
- Aligned with the Texas Essential Knowledge and Skills (TEKS), College & Career Readiness Standards (CCMR), and the industry-based standards of the CISR High School Program
- CTE weighted funding with program pricing tailored for every campus and district
- Improves your A-F accountability, every student receives CCMR points upon completion
- No special training required for CTE certified teachers, but is provided as part of the program

## TEACHER BENEFITS

- Industry training and CISR credentialing for teachers through The National Alliance
- Complete industry created curriculum: course materials, lesson plans, study guides, pre-tests and certification exams included
- Easy-to-use Learning Management System
- Total program support including industry professionals, professional curriculum writer, IT help desk, CTE program specialist on staff

## STUDENT BENEFITS

- Internships and real-world opportunities
- Internationally recognized designation/stackable credentials
- Potential college credit at 29 University Associate Programs
- Participation in post-secondary and industry-sponsored events and activities
- Scholarship and entry-level employment opportunities available through internships and industry based CTSO sponsored competitive events

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## ANNUAL SITE LICENSE



### CERTIFICATION

Students must pass an industry certification exam to earn the CISR designation.

- Practice Exams
- Two Exam Retakes
- Immediate Feedback



### ALL INCLUSIVE

Engaging online curriculum is easily accessible through a learning management system.

- Video Lectures
- Couework
- Easy to Use



### FLEXIBLE

Teacher development training is available and IT support provided as well.

- Online Self-Study
- Onsite Training
- Help Desk M-F

4A SCHOOLS OR LARGER

**\$4000**  
Annual

3A SCHOOLS OR SMALLER

**\$1275**  
Annual

## ADDITIONAL INFORMATION

For more information about The CISR for High School Program please check out [TheNationalAlliance.com/CISR-for-HS](http://TheNationalAlliance.com/CISR-for-HS), or email the below contacts:

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