



Offers students the opportunity to earn a nationally recognized industry designation before they graduate, equipping them with vital pre-career exposure and technical industry training – providing a significant advantage as they enter the workforce.



Nationally Recognized Designations

Comprehensive training program for risk and insurance industry professionals, created in 1986 by The National Alliance for Insurance Education & Research.



Work-Based Learning Opportunities

Engagement with industry professionals enhance classroom learning and can lead to work-based learning such as shadow days, office visits and internships.



Post-Secondary Options

With the CISR designation, students are employable upon high school graduation. Postsecondary education options at 2- and 4-year institutions also exist.

A FOUNDATION FOR A REWARDING CAREER

The CISR High School Program provides students with technical knowledge and expertise in risk management and insurance and an understanding of liability, exposures and coverages. This prepares students for potential careers across the industry as Customer Service Representatives, Producers, Benefits Consultants, Managing General Agents, Claims Adjusters, Commercial & Personal Lines Underwriters, Risk Managers, Brokers and Agents.



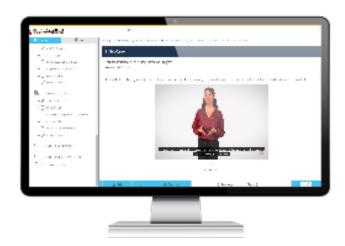
A DIGITAL CLASSROOM EXPERIENCE

The Program is designed to provide rigorous instruction while allowing schools the flexibility to incorporate the program into a wide variety of classroom settings.

Both students and facilitators access the program through an online learning management system (LMS) maintained by The National Alliance.

THE PROGRAM INCLUDES

- Video lectures enhanced with real-life examples
- Digital books and learning guides
- Study guides
- Practice exercises and quizzes
- Industry certification exams



COURSE MODULES

Elements of Risk Management*

Personal Auto*

Personal Residential*

Commercial Property & Casualty*

Workers' Compensation

Life & Health*

Dynamics of Service and Selling

EARNING THE CISR DESIGNATION

Students earn the Certified Insurance Service Representative Designation by passing five (5) certification exams during the program.

*Students must receive a passing score on each of the five certification exams over the course of the program. Students may have up to two retakes per topic.

Annual School Site License

Annual Site License fee provides unlimited seats for students and instructors. The school and instructors also receive as part of the license:

- Curriculum maps, lesson plans, and answer keys
- Professional development and instruction for instructors, including CISR credentialing
- Program support including industry and subject-matter experts, curriculum writers, IT help desk, and CISR Program Director

SCHOOL ENROLLMENT 500+

\$4,000/annually

SCHOOL ENROLLMENT <500

\$1,275/annually



The National Alliance for Insurance Education and Research is recognized throughout the industry as a preeminent resource for technical training, designations, and continuing education in risk management and insurance. At its core, the National Alliance presents programs and content to equip industry-wide constituents from students to seasoned professionals with the exposure, access, resources, and sought-after credentials to pursue a path and succeed in careers in insurance. Organized as a 501(c)(3) organization and boasting over 150,000 program participants, the National Alliance has set the standard for industry education since its inception in 1969.